



alfonsomartin.info

## **ALFONSO MARTIN**

Graphic Designer  
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(415) 794-9986

### **EDUCATION**

#### **California College of the Arts**

BFA Graphic Design  
San Francisco, CA  
May 2017

#### **San Francisco City College**

San Francisco, CA  
Summer 2015

### **SKILLSET**

#### **Software**

Proficient in: Photoshop, Illustrator,  
InDesign, Lightroom, Sketch, Keynote,  
Microsoft Office, HTML/CSS

Working knowledge of: Premiere Pro,  
After Effects, Wordpress

#### **Creative**

Branding and identity systems, print  
design, logo design, illustration,  
photography, exhibition/installation  
design, packaging, web design and  
development

*\*References available upon request*

### **EXPERIENCE**

#### **Design Associate** | Minted | Oakland, CA

*October 2018 - Present*

Fulfilling orders from Minted's online customers by modifying designs based on customer's requests and ensuring designs are high quality through proofreading, photo editing, color correcting, typesetting, etc.

#### **Freelance** | San Francisco Bay Area, CA

*September 2017 - Present*

Various print design, illustration and web design projects for non-profits and small businesses. Some clients include: iSoccerPath, A Better Chance, Calle 24 Latino Cultural District and POCIS (People of Color in Schools).

#### **Graphic Design Intern/ Junior Graphic Designer** | Rockbot | Oakland, CA

*June 2016 - August 2017*

Designed and managed several projects including: packaging, web design, graphic illustrations for print and digital, icons, guides, installations, etc.

#### **Administrative Assistant** | Rockbot | Oakland, CA

*March 2016 - May 2017*

Organized files, maintained office, assembled and shipped product, tracked and restocked inventory.

#### **Dog Daycare Attendant** | Mr. Muggles' Dogs | San Francisco, CA

*May 2014 - May 2015*

Handled new client inquiries in person and by phone/email, supervised dogs and maintained daycare.

#### **Summer Art Activities Instructor** | Aim High | San Francisco, CA

*June 2013 - August 2013*

Developed lesson plans and art activities to engage with groups of 20 middle school students for afternoon activity sessions.

### **RECOGNITION**

#### **California College of the Arts Merit Scholarship**

*Fall 2013 - Spring 2017*

#### **Sputnik, CCA's Undergraduate Design Studio (Nominated)**

*Spring 2016*