



alfonsomartin.info

## **ALFONSO MARTIN**

Graphic Designer

hello@alfonsomartin.info

(415) 794-9986

### **EDUCATION**

#### **California College of the Arts**

BFA Graphic Design

San Francisco, CA

May 2017

#### **San Francisco City College**

San Francisco, CA

Summer 2015

### **SKILLSET**

#### **Software**

Adobe Creative Suite

Sketch

HTML/CSS

Wordpress

#### **Creative**

Branding & Identity

Design Strategy

Illustration

Print Design

Web Design

Packaging

*\*References available upon request*

### **EXPERIENCE**

#### **Administrative Assistant** | Rockbot | Oakland, CA

March 2021 - Present

Handle multiple office responsibilities including accounting, purchasing, billing, collections, inventory, shipping and receiving.

#### **Design Specialist** | Minted | Oakland, CA

September 2020 - January 2021

Fulfilled complex design orders, managed design consultations with customers, and assisted customer service with design and print related questions.

#### **Design Associate** | Minted | Oakland, CA

October 2018 - April 2020

Fulfilled orders from Minted's online customers by modifying designs based on customer's requests and ensured designs are high quality through proofreading, photo editing, color correcting, typesetting, etc.

#### **Freelance** | San Francisco Bay Area, CA

September 2017 - 2019

Various print design, illustration and web design projects for non-profits and small businesses. Some clients include iSoccerPath, A Better Chance, Calle 24 Latino Cultural District, and POCIS (People of Color in Schools).

#### **Graphic Design Intern/ Junior Graphic Designer** | Rockbot | Oakland, CA

June 2016 - August 2017

Designed and managed several projects including packaging, web design, graphic illustrations for print and digital, icons, guides, installations, etc.

### **RECOGNITION**

#### **California College of the Arts Merit Scholarship**

Fall 2013 - Spring 2017

#### **Sputnik, CCA's Undergraduate Design Studio (Nominated)**

Spring 2016